

THE HERSCHEL WORKSHOP

DESIGN CHALLENGE



BACKPACK KNOWLEDGE GUIDE

Learn about some of Herschel Supply's existing backpacks and the features that make them timeless utility products.

This information will help you as you start to think about your own designs!

BACKPACK SILHOUETTES

Backpacks come in all shapes and sizes. Some are rectangular, while others are more rounded. Here are three examples from Herschel Supply, each with their own distinct silhouette.

Over the next few pages, you will get a more in-depth look at each backpack and learn about its different parts.



**TOPLOADER
BACKPACK**



**TOMBSTONE
BACKPACK**



**MULTI-EXTERIOR POCKETS
BACKPACK**

HERITAGE PRO



FRONT VIEW



FRONT VIEW WITH
BAG OPEN



PERSPECTIVE VIEW
FROM AN ANGLE



BACK VIEW

HERITAGE PRO

TOP HANDLE

TWO WAY ZIPPER

MAIN COMPARTMENT

BINDING

FRONT POCKET

HERSCHEL SUPPLY WOVEN LABEL



HERSCHEL SUPPLY DIAMOND LASH TAB

STORM FLAP

BASE PANEL



BODY

STORM FLAP

BACK PANEL



BACK STRAPS

WEBBING

WEBBING STRAP ADJUSTER

LITTLE AMERICA PRO



FRONT VIEW



FRONT VIEW WITH
BAG OPEN



PERSPECTIVE VIEW
FROM AN ANGLE



BACK VIEW

LITTLE AMERICA PRO

TOP HANDLE

LID

BINDING

STRAP
BUCKLE

HERSCHEL SUPPLY
WOVEN LABEL



HERSCHEL
SUPPLY
STRAPS
(RUBBER
OR LEATHER)

STORM FLAP

FRONT POCKET

BASE PANEL



BODY

EXTERNAL
LAPTOP
ZIPPER

STORM FLAP

BACK PANEL



BACK STRAPS

WEBBING

WEBBING STRAP
ADJUSTER

DAWSON



FRONT VIEW



FRONT VIEW WITH
BAG OPEN



PERSPECTIVE VIEW
FROM AN ANGLE



BACK VIEW

DAWSON



COLOR BLOCKING

With the different parts and panels on each backpack, there are many options for adding color and graphics. Certain parts can stand out by using contrasting colors or patterns.

