

# FOOTWEAR SUBMISSION BRIEF

## PART I

Submit ONE HAND RENDERING lateral view of your original New Balance PERFORMANCE or LIFESTYLE footwear design in color, NO DIGITAL SKETCHING. Multiple views are optional.

- DO** SUBMIT A PDF OR JPEG WITH YOUR SKETCHES.
- DO** PUT YOUR FIRST NAME, LAST NAME, COUNTRY, AND ACADEMIC STATUS IN THE BOTTOM LEFT HAND CORNER OF YOUR SUBMISSION.
- DO** SAVE YOUR SUBMISSION AS YOURLASTNAME\_YOURFIRSTNAME
- DO NOT** SUBMIT SKETCHES THAT ARE UPSIDE DOWN, SIDEWAYS, OR FACING THE WRONG WAY!
- DO NOT** SUBMIT DIGITAL SKETCHES.

## PART II

Once you submit your design(s), create a 2-3 minute video introducing yourself and your submission(s). Share your final design along with sketches, colors and supporting materials. How does your talent allow you to stand out. Why should you be part of the next Pensole class. Upload your video on YOUTUBE and provide the link in the application at [www.pensole.com](http://www.pensole.com).

- DO** UPLOAD YOUR VIDEO TO YOUTUBE.
- DO** SUBMIT A YOUTUBE LINK
- DO** MAKE SURE YOUR VIDEO IS PUBLIC & NOT SET TO PRIVATE
- DO NOT** SUBMIT MP4 FILES
- DO NOT** SUBMIT VIDEOS SHOWING VISIBLE COMPETITOR PRODUCTS OR LOGOS

**SEE FOLLOWING PAGES  
FOR SUBMISSION EXAMPLES >**



SOLOMON RENFRO  
USA  
GRADUATE



TERRELL JONES  
USA  
GRADUATE