

APPAREL AND ACCESSORIES SUBMISSION BRIEF

PART I

Submit ONE HAND SKETCH OR DIGITAL SKETCH of your original New Balance apparel design in color. The apparel design can be athletic inspired or fashion inspired. Multiple views and brief description of design details are encouraged.

- DO** SUBMIT A PDF OR JPEG WITH YOUR SKETCHES.
- DO** PUT YOUR FIRST NAME, LAST NAME, COUNTRY, AND ACADEMIC STATUS IN THE BOTTOM LEFT HAND CORNER OF YOUR SUBMISSION.
- DO** SAVE YOUR SUBMISSION AS YOURLASTNAME_YOURFIRSTNAME
- DO NOT** SUBMIT SKETCHES THAT ARE UPSIDE DOWN, SIDEWAYS, OR FACING THE WRONG WAY!

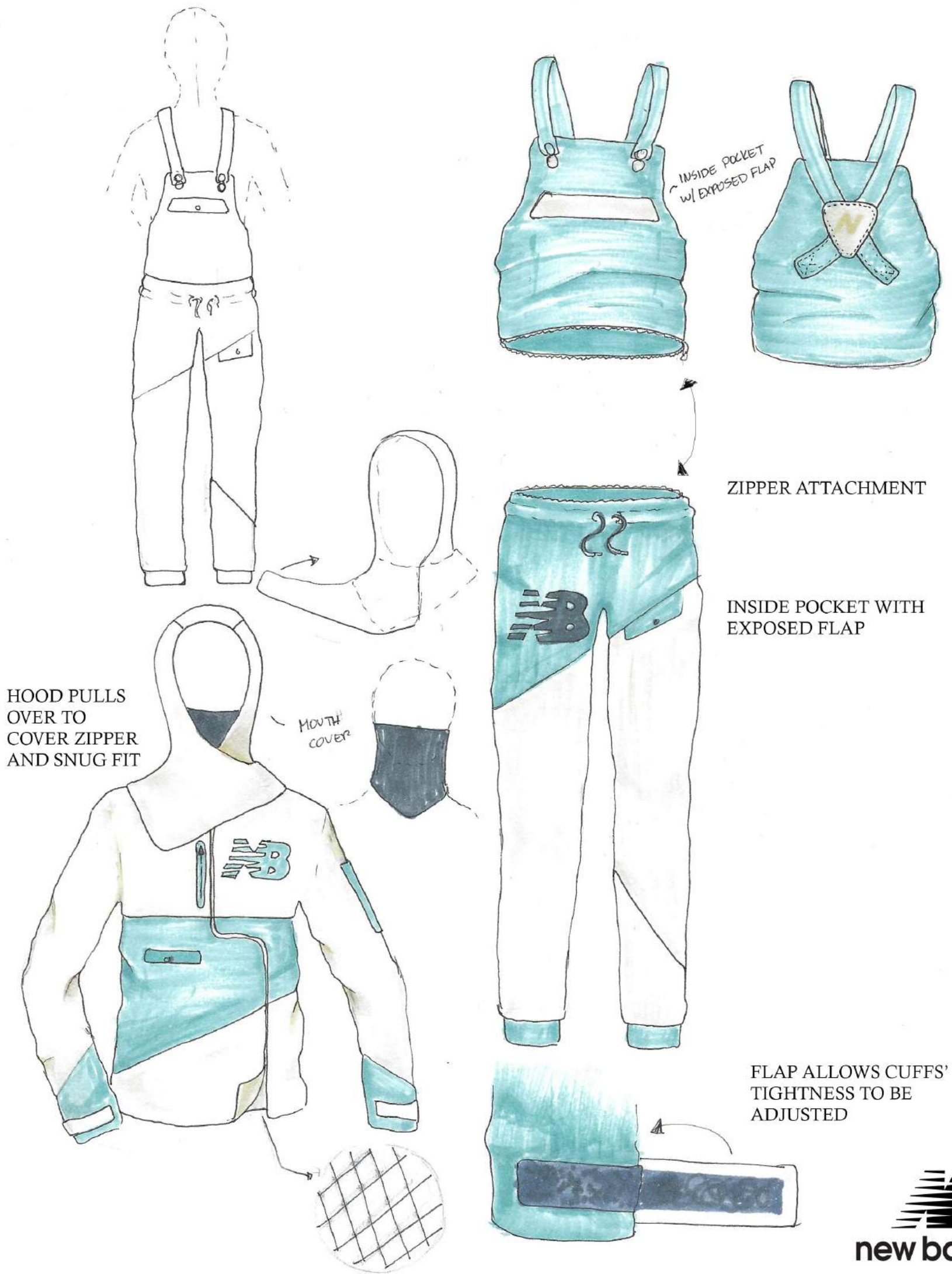
PART II

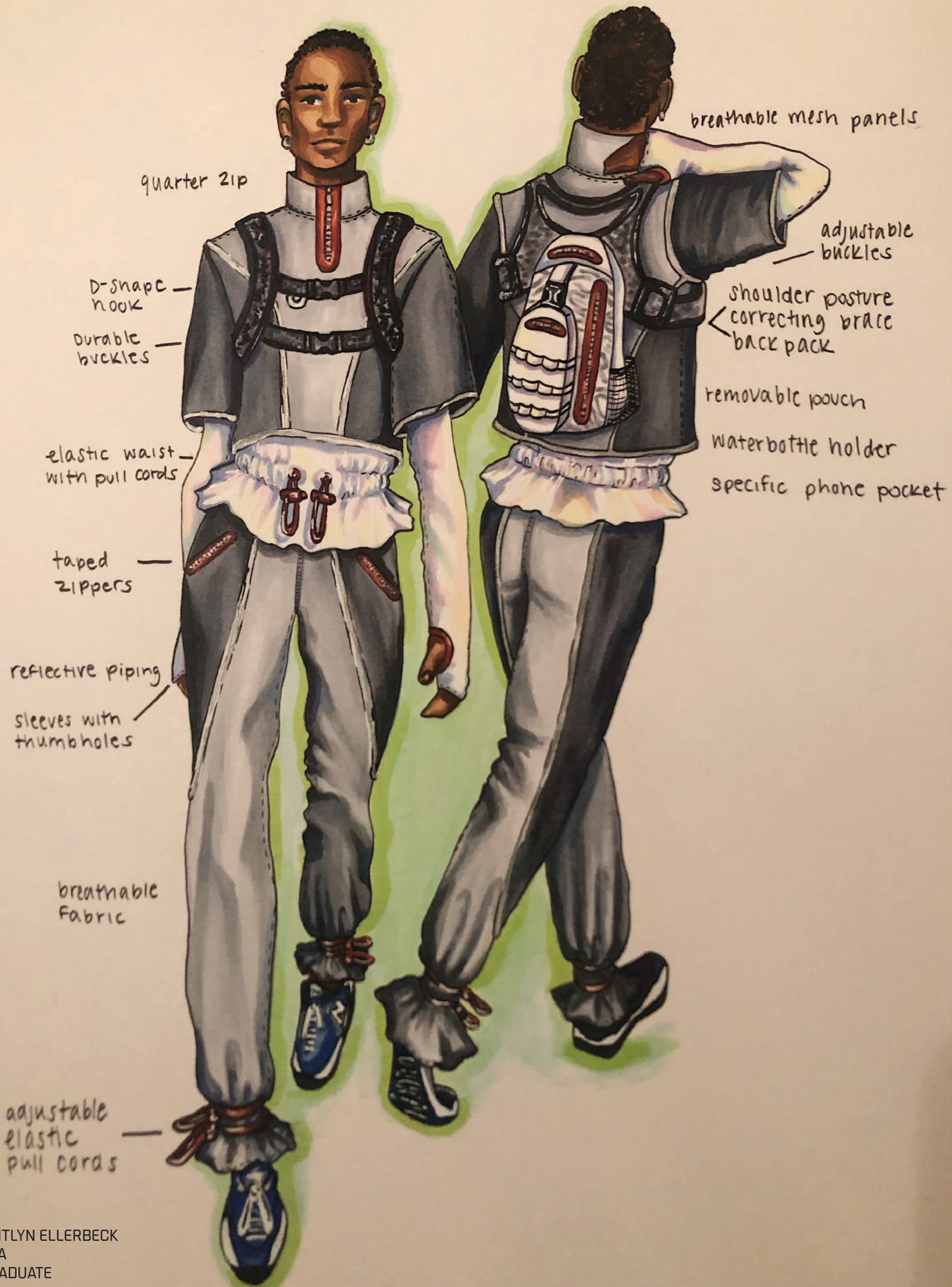
Once you submit your design(s), create a 2-3 minute video introducing yourself and your submission(s). Share your final design along with sketches, colors and supporting materials. How does your talent allow you to stand out. Why should you be part of the next Pensole class. Upload your video on YOUTUBE and provide the link in the application at www.pensole.com.

- DO** UPLOAD YOUR VIDEO TO YOUTUBE.
- DO** SUBMIT A YOUTUBE LINK
- DO** MAKE SURE YOUR VIDEO IS PUBLIC & NOT SET TO PRIVATE
- DO NOT** SUBMIT MP4 FILES
- DO NOT** SUBMIT VIDEOS SHOWING VISIBLE COMPETITOR PRODUCTS OR LOGOS

**SEE FOLLOWING PAGES
FOR SUBMISSION EXAMPLES >**

NEW BALANCE
EXTREME WEATHER OUTFIT- OVERALLS AND JACKET





quarter zip

D-shape hook

Durable buckles

elastic waist with pull cords

taped zippers

reflective piping

sleeves with thumbholes

breathable fabric

adjustable elastic pull cords

breathable mesh panels

adjustable buckles

shoulder posture correcting brace
back pack

removable pouch

waterbottle holder

specific phone pocket