



SUBMISSION PART I - DESIGN

SUBMIT TO WWW.PENSOLE.COM BY 5:00 PM EST (8:00 PM PST) OF September 4, 2019

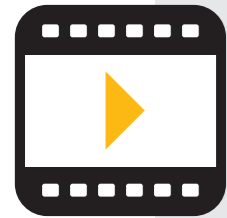


FOOTWEAR

Submit one hand-drawn lateral sketch of an **original PUMA footwear design** using the template provided on www.pensole.com. Please be sure to include PUMA branding in your design. Your sketch can be in black and white or color. Multiple views are optional. NO digital work will be accepted. Accepted formats: PDF or JPG

Access the template in the **ACADEMICS** section of the following link:
<https://pensole.com/competition/pensole-ology-puma-hacked/>

NOTE: Use the classic **PUMA RALPH SAMPSON MID OG MODEL** as a reference to hack into the PUMA DNA and create **YOUR OWN** footwear design.



SUBMISSION PART II - VIDEO

TALK TO US. WHY DO YOU WANT TO JOIN US?

Create a **1-2 minute video** introducing yourself and tell us why you want to be a part of this competition. Upload your video on your youtube channel and provide the link in the application.

No other forms of video will be accepted.



ELIGIBILITY

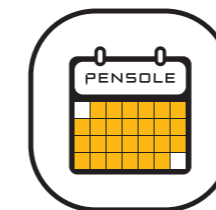
This competition is open to people of all ages. **You do not** have to be a selected participant to attend the 3-day event. If you are selected as a participant in this competition please be aware that **you are required** to attend the full 3-day experience.

NOTE: If you are currently working for a footwear brand or Foot Locker, you are not eligible for this competition.



DEADLINE

Submit to www.PENSOLE.com by 5:00 PM EST (8:00 PM PST) of **Wednesday, September 4, 2019.**



SCHEDULE

September 6, 2019 - September 8, 2019

*IF you are selected, you will receive more detailed information about the schedule.

Location:

East Cedarbrook Plaza
Foot Locker Community Store
3001 Cheltenham Ave
Suite 2000
Wyncote, PA 19095



COSTS

Registration and submission to this competition is **FREE**. Admission to this 3-day event is **FREE**.



TRAVELING + ACCOMMODATIONS

IF selected, participants are responsible for their own travel and accommodations. Be prepared to attend the event for the ENTIRE 3 days.



COMPETITION RULES

All applicants are subject to and governed by the official rules, which are located in the about section at <https://pensole.com/competition/pensole-ology-puma-hacked/>. By submitting your work for this class, you agree to be bound by and perform your obligations described in the official rules.



